



Partner with

#GenevaLovesData:

invest in the future of trusted data

ECCB 2026 and its outreach programme offer a unique platform to position your organization at the forefront of data-driven science, innovation and policy



25th European Conference on Computational Biology
31 August – 4 September 2026
Geneva, Switzerland

About #GenevaLovesData

In 2026, Geneva's heart beats to the rhythm of life-science data

Centred on Europe's leading conference on biological data science ([ECCB 2026](#)) taking place from 31 August to 4 September, a programme of scientific and public talks, artistic performances and outreach initiatives brings data into the open.

These activities will **highlight their impact on society and the economy**, while showcasing Geneva's unique ecosystem of scientific, institutional, and international actors.

Together, these initiatives reinforce Geneva's position as a global hub for trusted, high-quality data.



About ECCB 2026



Be part of the data-driven transformation of life sciences

For the first time, Geneva will host the European Conference on Computational Biology (ECCB 2026), supported by the Swiss Confederation and organized by the [SIB Swiss Institute of Bioinformatics](#), Switzerland's leading organization for biological and biomedical data science, ECCB 2026 will position Geneva at the forefront of the data-driven transformation of life sciences.

At a time when artificial intelligence and data are reshaping healthcare, biodiversity protection and global competitiveness, ECCB provides a **strategic platform at the intersection of science, innovation, public policy and International Geneva**, offering partners a powerful opportunity to align their brand with responsible innovation and forward-looking technologies.

Key facts

- **Venue:** CICG International Conference Center Geneva, Switzerland
- **Audience:** ~1,200 leading scientists, innovators, industry representatives, and policymakers shaping the future of data-driven research and application in the life sciences.

Schedule

- **31 August – 2 September:** Conference incl. 4 keynotes, 72 talks, industry sessions, and networking. Opening by Swiss President **Guy Parmelin** and cantonal authorities. [Public outreach event](#) on 31 August featuring scientists and policy makers.
- **3 September:** tutorials & workshops (18 sessions)
- **4 September:** thematical communities day

Sustainability & inclusivity at ECCB 2026

ECCB 2026 is committed to a sustainable and inclusive event. We promote low-impact travel, use local vegetarian catering, avoid plastic waste, and provide reusable materials. **Inclusivity** is key to our mission. We value diversity and aim to ensure equal participation regardless of gender, ethnicity, or background. **Fellowships** are available for early-career scientists and participants from low- and middle-income countries.

4 reasons for partnering with #GenevaLovesData



1. **Position your brand at the forefront of data-driven innovation shaping society**

ECCB represents the most advanced discoveries in the field and goes even beyond science: it addresses how data and AI transform health, the environment, and global challenges.

2. **Connect where science meets policy and global influence**

An opportunity to engage with top scientists, decision-makers at cantonal and federal levels and with international leaders in Geneva.

3. **Associate your brand with impact, responsibility and the common good**

From personalized medicine to epidemic preparedness, biodiversity and trustworthy AI, ECCB highlights how data-driven science serves society. Demonstrate your commitment to responsible innovation, sustainability and societal impact.

4. **Access talent, ideas and strategic partnerships**

Connect and engage directly with emerging talents and future partners. ECCB offers a unique platform to recruit, collaborate and anticipate future trends in data-intensive fields.



Package details for #GenevaLovesData



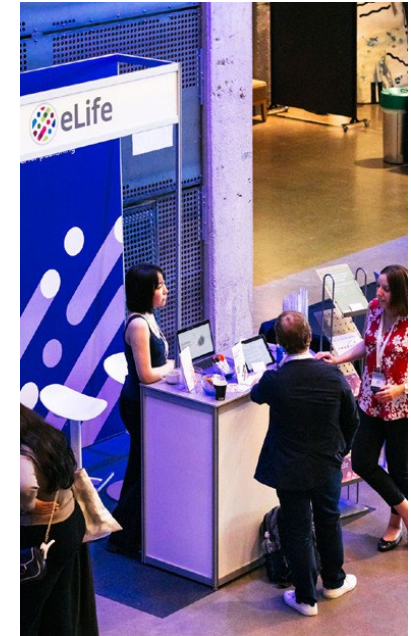
Flexible packages to match your goal

We offer several partnership levels, each designed to meet your specific goals, with tailored options available upon request.

How it works

1. Choose your package level and associated total value
2. Customize your partnership by freely choosing benefits up to your package value

1. Package level	Total value (excl. VAT)
Star sponsor	CHF 30'000
Platinum sponsor	CHF 20'000
Gold sponsor	CHF 15'000
Silver sponsor	CHF 7'000
Bronze sponsor	CHF 4'000
Academic sponsor	CHF 2'800
Start-up sponsor	CHF 2'000



Benefits already included in all packages:

- Your logo and company info displayed on ECCB website and break slides
- Recognition as a partner in the ECCB newsletter
- Conference registrations for your representatives:
Star: 4 passes, Platinum/Gold: 3 passes,
Silver/Bronze: 2 passes, Start-up/academic: 1 pass
(indicative value: CHF 1200 per pass)

2. Choose items up to the value of your package:

Item	Details	Value (excl. VAT)
Programme		
Official partner of the main conference	<p>High visibility during the opening plenary ceremony, including branding and acknowledgement for support of the artistic performance and during the public session. The ceremony and public session will be attended by key political and institutional leaders with talks from Guy Parmelin, Anne Hiltbold, Simone de Montmollin and others. Package includes 2 invitations for the Speakers' Dinner at La Perle du Lac on 31 August and prominent logo placement on the CICG main entrance banner.</p>	<p>CHF 25,000 * Limited to two partners (Star packages only)</p>
Official partner of the opening ceremony & artistic performance	<p>Gain focused visibility by supporting the opening ceremony and its artistic component, a highlight moment bringing together the full conference audience.</p>	<p>CHF 17,000 * Limited to two partners (Platinum and Star packages only)</p>
Presentation in the industry session*	<p>Present your research, challenges, and innovations in a talk to a targeted audience of experts. Limited spots!</p>	<p>CHF 4,000 - 15 min CHF 3,000 - 10 min CHF 2,000 - 5 min</p>

*Subject to approval and/or availability

Package details for #GenevaLovesData



Item	Details	Value (excl. VAT)
Exhibition & visibility		
Exhibition booth	6m ² booth Showcase your brand in a prime location.	CHF 1,000** <small>**Upgrade booth (12m²): CHF 2,000</small>
Promotional video*	Max 2-min video (subject to approval) shown during the event, and on social media before and after the event.	CHF 2,500
Social media posts	Dedicated social media post featuring your brand on SIB channels (LinkedIn 28k+ followers and Bluesky) during the event.	CHF 1,000
Logo on conference programme	High visibility throughout the event.	CHF 1,500
Eco-friendly branded giveaway*	Provide a branded item in delegate bags.	CHF 1,000

*Subject to approval and/or availability

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Design your own partnership

Our team works closely with you to understand your objectives and co-create a sponsorship approach that delivers real impact.

Beyond the proposed opportunities, we offer full flexibility to design tailored activations aligned with your strategy – from visibility and thought leadership to exclusive experiences. We are responsive, creative and solution-oriented.

Let's explore together what would make this partnership truly valuable for you!

Package details for #GenevaLovesData



Item	Details	Value (excl. VAT)
Recruitment & networking		
VIP dinner with speakers & committee members	Sponsor and join the dinner to meet with keynotes, invited speakers, and the conference scientific committee (for 2 people from your company).	CHF 4,000
Highlighted job postings on website & on-site screens	Showcase your openings on the ECCB website, as a news post, and displayed on a screen during the event	CHF 2,000
Conference bingo	Feature your company in the bingo questions to drive traffic to your booth and boost engagement	CHF 500

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Item	Details	Value (excl. VAT)
Public engagement & outreach		
Official partner of the Public Outreach Event (<i>session publique en français</i>)	Support a dedicated public engagement initiative exploring the societal impact of data-driven science, with visibility among citizens, media, and policymakers.	CHF 15,000
Logo on DATARIUM exhibition panels and promotional materials	Your logo featured on panels at the open-air exhibition (1 month in August) and during ECCB 2026, as well as in promotional materials (e.g. social media and ads). High visibility to public visitors and conference attendees.	CHF 2,500 – for academic partners CHF 5,000 – for other partners
Logo on DATARIUM website	Long-term logo placement on Datarium and #GenevaLovesData websites. Annual commitment, reaching a wide audience.	CHF 8,000 / year

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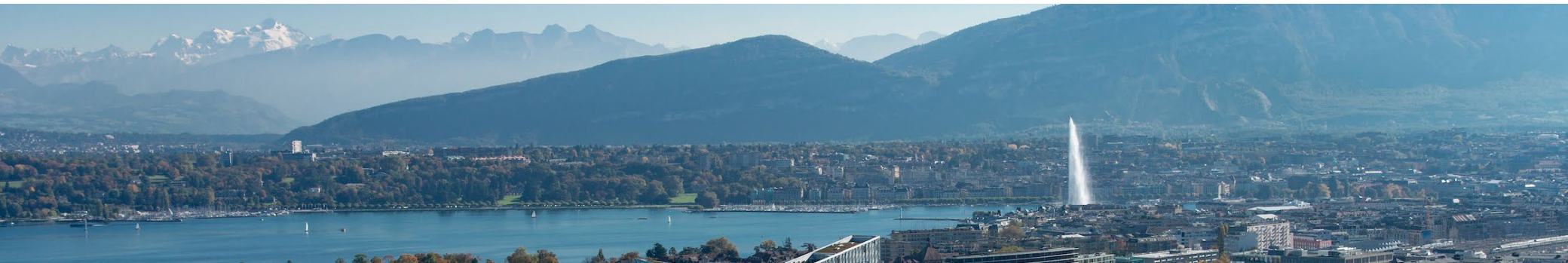
Focus on special opportunities

Initiatives to extend the impact of ECCB
beyond the scientific community and promote Geneva
as the home of quality data

Outline of special opportunities

A series of high-profile visibility and outreach initiatives will accompany the conference, extending its impact beyond the scientific community :

- 1. Official opening ceremony with high-level political and institutional representatives**
- 2. Original dance performance by internationally recognised Geneva-based artists**
- 3. Dedicated session for the general public and media (*Session publique*)**
- 4. Public exhibition in the heart of Geneva and online**
- 5. Exclusive networking dinners with speakers and key stakeholders**
- 6. City-wide visibility and promotion**



1. Setting the scene...

A prestigious opening ceremony to highlight ECCB's political importance

The opening ceremony of ECCB 2026 will position Geneva as a global hub for dialogue on data, artificial intelligence, and the future of life sciences.

The ceremony will bring together leading representatives from Swiss federal and cantonal authorities, **including the President of the Swiss Confederation, Guy Parmelin, and the President of the Canton of Geneva, Anne Hiltbold**, alongside academic leaders and representatives of the scientific community.

Their remarks will highlight Switzerland's commitment to data-driven research and responsible innovation in artificial intelligence, reflecting the growing strategic importance of data-driven science for innovation, health, the environment, and international cooperation.



2. “If data could breathe...”

An artistic performance highlighting Geneva’s creative scene at the intersection of art and data science

During the opening ceremony, an original dance creation entitled “if data could breathe” by choreographer **Lucy Nightingale** will set the tone for the conference by illustrating the power of data science to serve society.

Two classical dancers and a hip-hop dancer will perform in front of the full-height screen of the CICG plenary hall, animated by generative visuals created by digital artist **Mideric Cassone**.

Through movement, light and digital imagery, the performance will evoke the themes of the conference and the connections it seeks to foster between science, innovation, and society.



3. Public outreach event (*session publique*)

An afternoon dedicated the societal challenges of data – 31 August

On the opening day, ECCB will host a special afternoon (in French) dedicated to a non-specialist audience, highlighting how data-driven science contributes to addressing major societal challenges. Key representatives from the Canton of Geneva, as well as journalists and invited guests, will attend the event.

Scientific perspectives

- **Internationally recognized scientists will present the opportunities and limitations of data science in fields such as personalized medicine, epidemic preparedness, biodiversity protection, and responsible data use.**
- **These talks will illustrate how computational biology contributes to solutions for some of today's most pressing global challenges.**

Policy roundtable: data sovereignty, responsible AI, and international scientific cooperation



**Moderated by :
Yves Flückiger**

*President of the Swiss Academies
of Arts and Sciences*



Delphine Bachmann

*State Councillor, Geneva
Department of Economy,
Employment & Energy*

Antoine Geissbühler

*Dean, Faculty of Medicine,
University of Geneva*



Laetitia Philippe

*Vice Director,
State Secretariat for
Education, Research
and Innovation*



Doreen Bogdan-Martin

*(TBC)
Secretary-General of the International
Telecommunication Union*

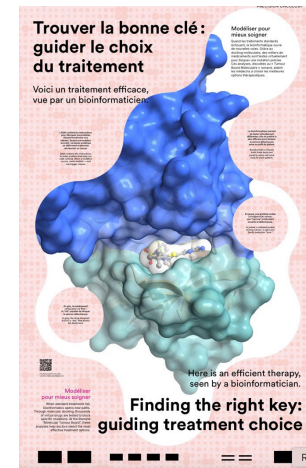
4. Datarium – Geneva at the heart of life science data

Bringing the power of life-science data directly to the public through a large-scale open-air exhibition in the heart of Geneva and online

Installed during the month of August in iconic public spaces in the **heart of Geneva** (Parc des Bastions and Rotonde du Mont-Blanc), the exhibition will showcase how biological and biomedical data are transforming our understanding of health, epidemics, biodiversity and enables AI.

Through **30 visually engaging panels**, storytelling and interactive digital content, Datarium will make complex scientific ideas accessible and invite citizens to explore how data drive innovation and decision-making for the common good.

Pictures of the scientists featured in the exhibition will be taken by famous photographer **Nicolas Righetti**.



5. Exclusive networking opportunities

Bringing together major decision-makers and actors of data-driven innovation

ECCB is the prime occasion to meet with key persons in the research, innovation, institutional and political domains.

As a main sponsor, we can introduce your representatives to targeted personalities and make sure you make the most of your engagement.



Dedicated networking opportunities include:

- **Monday: Speakers' dinner at restaurant La Perle du Lac**
- **Tuesday: Conference party at Cercle des Bains**
- **Wednesday: The Scientific Advisory Board and Council of Group Leaders dinner**
(place to be confirmed)

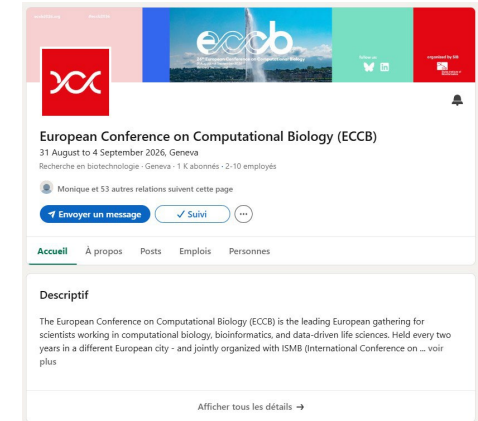
on top of coffee breaks, lunches and exhibition area at the CIGG

6. Visibility in the city

A communication strategy is implemented at national and international level to promote the conference and its public engagement activities.

Actions include:

- **social media campaigns relayed by SIB (almost 30k followers) and major Swiss institutions and networks**
- **media outreach to Swiss newspapers and science media (incl. Le Temps, Tribune de Genève, 24heures, Bilan...)**
- **public visibility initiatives in Geneva, including promotion in public transport and at the airport, flags on Mont-Blanc bridge, lighting of the Jet d'Eau fountain.**



Exhibition details

- **Location:**
CICG - The International Conference Center Geneva,
Rue de Varembe 17, 1211 Geneva, Switzerland
- **Set-up date and time:**
Monday 31 August 2026, 08:00-09:30
- **Dismantling date and time:**
Wednesday 2 September 2026, 14:00 - 17:00
Thursday 3 September 2026, 08:00 - 17:00

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About SIB

The SIB Swiss Institute of Bioinformatics is an internationally recognized non-profit organization, dedicated to biological and biomedical data science. Its data scientists are passionate about creating knowledge and solving complex questions in many fields, from biodiversity and evolution to medicine. They provide essential databases and software platforms as well as bioinformatics expertise and services to academic, clinical, and industry groups. SIB federates the Swiss bioinformatics community of some 900 scientists, encouraging collaboration and knowledge sharing.

organized by SIB



Swiss Institute of
Bioinformatics

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